

Group Treasurers Innovation Forum

14 - 15 August 2024
Aloft Singapore Novena, Singapore

“Traditionally, a successful treasury department was one that remained invisible”

report from the Association for Financial Professionals

EVENT OVERVIEW

In recent years, the corporate treasurer role has seen a significant evolution. At a time, being a group treasurer meant assessing pure risk and cash management, especially as related to interest rate and foreign exchange risks. However, changes in current regulations combined with the speed & volatility of global business have transformed this role into something more complex. The modern corporate treasurer, now has a more strategic decision-making role earning a seat at the table with increased ownership along with new tasks, responsibilities and bigger expectations which fall into the treasury's court.

It is imminent that the treasury function isn't retreating, rather likely to continue as a critical resource particularly when planning and engaging Initial Public Offerings (IPO) and Special Purpose Acquisition Company (SPAC) transactions. Barclays Group Treasurer, Kathryn McLeland mentions there is a significant increase in demand for treasury talent including technical treasury capabilities at the junior level. Businesses are aware that they risk leaving a substantial amount of money on the table that without a competent treasury management team. A clear example is how Wabtec delivered huge savings when acquiring GE Transportation in 2019 and as a result, creating USD 15 billion in market cap for Wabtec. 2022 even recorded a surge in treasury landscape salaries in between 23-33% further solidifying their position in financial operations.

SaaS and cloud technologies continue its dominance in being the preferred choice for treasurers when adopting new software solutions. With over 82% of all new treasury implementations being SaaS solutions, which showcases an 11% increase from the previous year. 2023 saw 45% of treasury teams actively using APIs for information reporting with their banks, and 28% for executing payments. This shows a double-digit growth in API adoption since 2021, and an impressive triple-digit growth since 2018. **The Group Treasurers Innovation Forum** by **Trueventus** will focus on the technology that you need and the trends to monitor to stay on top of the game. Join us and tune into insights by market leaders and subject experts on navigating through now advanced and volatile world of treasury operations.

WHY YOU CANNOT MISS THIS EVENT

- Improve your treasury operations by elevating your treasury technology adoption
- Mainstream usage of APIs for payments & reporting to simplify transactions & processes
- Leverage Cloud (SaaS) solutions for better time & cost savings
- Perfecting AI use cases for improved cash forecasting and fraud prevention
- Take advantage of ML algorithms to predict and react to geopolitical & economic risks

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- Treasury analyst, dealers & accountants
- Risk & cash managers
- Credit risk & financial analysts
- Group treasurers
- Head of finance & treasury operations
- Finance & tax directors
- Managing directors
- CEO, CFO

VPs/Directors/Heads of:

- Finance
- Risk
- Treasury
- Tax
- AI & Analytics
- Transaction Services

From the following industries:

- Banking
- Insurance
- Investment & Venture Capital
- Financial Services
- Real Estate
- E-Commerce

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ASSOCIATION FOR
FINANCIAL
PROFESSIONALS

The Association for Financial Professionals (AFP)®

Headquartered outside of Washington, D.C. and located regionally in Singapore, the Association for Financial Professionals (AFP) is the professional society committed to advancing the success of treasury and finance members and their organisations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in treasury and finance. Each year, AFP hosts the largest networking conference worldwide for more than 7,000 corporate financial professionals.

www.AFPonline.org

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Arindam Karmakar
Pre-sales Director
Kyriba
Singapore



Justin Barch
Managing Director
Association for Financial Professionals
Singapore



Geraldine Lam
Advisor – Financial Advisory
Siemens, Singapore



Raymond Tsoi
Team Lead APAC – Finance System(Treasury)
Arrow Electronics, Hong Kong SAR



Manosh Kulasena
Head of Treasury
NESTLE, Sri Lanka



Paul Puspanathan
Director Supply Chain Global Finance Operation
Baker Hughes, Malaysia



Paul Li
President
Hong Kong Fintech Industry Association (HKFIA)
Hong Kong SAR



K Santhosh Kumar
APAC CFO
Ingenico, Singapore



Hairong Zhu
Treasury Manager JAPAC
Edwards Lifesciences, Singapore



Yohanes Jeffrey Johanes
Managing Director
OCS Indonesia, Indonesia



Frank Tsai
Treasury Division, Vice President, Senior
Customer Finance Advisor – SEA, Australia &
New Zealand
Hitachi Energy, Singapore



Giselle A. Geronimo,
Vice President Head of Finance,
Accounting & Procurement
Shearwater Health CPO, Philippines



Dr Vincent Lim
Former CFO, Associate Faculty
Singapore Institute of Technology,
Singapore



Garino Baptiste
Director Resolution Planning, Treasury Recovery
and Resolution Planning
Standard Chartered Bank, South Korea



Sarah Songalia,
Managing Partner
Saavedra Songalia & Associates, Philippines



Christopher Lim
Treasury Manager – Asia Pacific
Shell, Singapore



Stefan Haab
CEO
Pictet Asset Management, Singapore

FOR FURTHER DETAILS, CONTACT

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Day One: Wednesday, 14 August 2024

0800 Registration & Coffee

0850 Chairperson Welcome Address

Yohanes Jeffry Johary, Managing Director, **OCS Indonesia, Indonesia**

0900 Session One

Navigating the Future Relevant of Treasury: Talent, Technology, and Transformation – in VUCA and BANI worlds.

- Exploring strategies for attracting, retaining, and developing top talent in treasury roles
- Identifying the skills that will be crucial for treasury professionals in the coming years
- Debating how the role of treasury is expected to evolve

Yohanes Jeffry Johary, Managing Director

OCS Indonesia, Indonesia

0945 Session Two

The Future of Corporate Treasury: Leveraging AI for Strategic Advantage

- Artificial intelligence (AI) is swiftly transforming corporate treasury
- Machine learning and advanced analytics
- Significant competitive edge, agile and resilient financial future

Arindam Karmakar, Pre-Sales Director

Kyriba, Singapore

1030 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections

1105 Morning Refreshments

1130 Session Three

Navigating the Macro Economic Challenges in Today's Uncertain World

- Big picture Macro Environment
- Risks and Opportunities to Factor in
- Investment Implications for Treasuries

Stefan Haab, CEO

Pictet Asset Management, Singapore

1215 Navigating the Future of Treasury

- Embracing Digital Transformation
- Bridging the Skill Gap
- Strategic Role Enhancement

Justin Barch, Managing Director

Association for Financial Professionals, Singapore

1300 Networking Luncheon

1400 Session Five

Navigating Sustainable Transformations Without Depleting Cash Reserves

- Embracing sustainability with like-minded partners.
- Scaling capital through new business models.
- Blended finance for achieving sustainability goals.

Geraldine Lam, Advisor – Financial Advisory

Siemens, Singapore

1445 Session Six

Strategies for Mitigating Supply Chain Disruptions

- Business Transformation & Centralization to Low Cost
- Supply chain requirement in new globalization world.
- Supply Chain Data Analytics

Paul Puspanathan, Supply Chain Global Finance Operation

Baker Hughes, Malaysia

1530 Afternoon Refreshments

1600 Session Seven

The Role of Cryptocurrency in the Future of Treasury Management

- Everything becomes 7X24
- Using decentralized tools to make Treasury management more centralized
- Treasury management become more inclusive in Web3 Era

Paul Li, President

Hong Kong Fintech Industry Association (HKFIA), Hong Kong SAR

1645 Session Eight

Data To Decisions: Streamlining Financial Planning and Analysis with AI and Technology

- Enhancing Data Accuracy and Accessibility
- Predictive Analysis and Forecasting
- Decision Making and Strategic Planning

Sarah Songalia, Managing Partner

Saavedra Songalia & Associates, Philippines

1730 Session Nine

Cultivating Effective Working Relationships with Banks for Optimal Funding Sourcing

- What is the optimal amount of debt facilities to have?
- What affects borrowing rates from banks and how to get the best rates possible?
- Key mistakes to avoid in external funding

Christopher Lim, Treasury Manager – Asia Pacific

Shell, Singapore

1815 End of Day One

Day Two: Thursday, 15 August 2024

0800 Registration & Coffee

0850 Chairperson Welcome Address

Yohanes Jeffrey Johary, Managing Director, **OCS Indonesia, Indonesia**

0900 Session One

The Future of Finance in the Era of Sustainability

- The changing landscape of finance and treasury
- The evolving importance of AI and Sustainability in finance
- The actions finance and treasury practitioners can take to ensure relevance

Dr. Vincent Lim, Former CFO, Associate Faculty

Singapore Institute of Technology, Singapore

0945 Session Two

Assessing the Impact of Escalating Inflation and Rising Interest Rates on the Corporate Landscape

- The implication of escalating inflation and rising interest rates on corporate environment
- The strategies that can be employed in corporate finance to address the challenges posed
- How companies can leverage technology and AI to effectively navigate through the challenges

Frank Tsai, Treasury Division, Vice President, Senior Customer

Finance Advisor – SEA, Australia & New Zealand

Hitachi Energy, Singapore

1030 Morning Refreshments

1100 Session Three

Finance as An Enabler to Navigate Core Business Challenges in the Emerging Markets

- How finance function create value for organizations amidst unprecedented economic challenges
- The Importance of cross functional collaboration to innovate and execute business solutions
- Why Treasurers need to master finance functional skill beyond treasury function to concur challenges

Manosh Kulasena, Head of Treasury

Nestle PLC, Sri Lanka

1145 Session Four

Enhancing Treasury Modules: Advancing Digitalization in Treasury Operations

- iERP (intelligence Enterprise Resource Planning)
- iERP & Treasury System relationship.
- How does Treasury Automation Work?

Raymond Tsoi, Team Lead APAC – Finance System (Treasury)

Arrow Electronics, Hong Kong

1230 Networking Luncheon

1400 Session Five

Overview of Recovery and Resolution Planning: why is it important and what is the role of Treasury?

- What is Recovery and Resolution Planning?
- Understanding the difference between Recovery and Resolution.
- Importance of role of Treasury in ensuring a proper resolvability of the bank

Garino Baptiste, Director Resolution Planning - Treasury Recovery and Resolution Planning

Standard Chartered Bank, South Korea

1445 Session Six

Discovering and Implementing a Treasury Management System for Streamlined Cash Optimization

- Keys to discover the right TMS for your company.
- TMS implementation planning and recommendation.
- Examples of using TMS to streamline cash optimization

Hairong Zhu, Treasury Manager JAPAC

Edward Lifesciences, Singapore

1530 Afternoon Refreshments

1600 Session Seven

The Talent Question. Changing the way, we work and changing the skills requirements traditionally needed within Finance

- Traditional Finance Expectations and Requirement
- Current Opportunities Leading to the Future of Finance
- Challenge of the Future and the Present Skillset
- Bridging the Gap to Future-Proof Finance in order to maximize the opportunities for Finance professionals

Giselle A. Geronimo, Vice President Head of Finance, Accounting & Procurement

Shearwater Health CPO, Philippines

1645 Session Eight

Digital Guidance Systems Improving Forecast Accuracy

- What is 'Digital'?
- Where do we need Guidance?
- How effectively can we use tools to improve forecast accuracy?

K Santhosh Kumar, APAC CFO

Ingenico, Singapore

1730 Session Nine

Streamlining Payments Processes for Minimal Company Risk

- Creating risk management framework and processes
- Strategizing methods to preventing fraud
- Enhancing cash visibility with the use of tools

(Speaker to be advised)

1815 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	50% off for ERMA Members
End of July 2024	USD 1495 (Per Delegate)
1st August 2024 onwards	USD 1995 (Per Delegate)

All options inclusive of delegate pack, luncheon and refreshments.

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Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

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REGISTER NOW

Aimi Najwa

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Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

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